



Employer Support of the Guard and Reserve



1-800-336-4590



EMPLOYER SUPPORT OF
THE GUARD AND RESERVE



Briefing Goals

- 1. Increase public awareness of the critical role and greater utilization/OPSTEMPO of the National Guard and Reserve in the “Total Force” today.**
- 2. Increase public awareness of ESGR programs and our mission to build and strengthen cooperation and partnerships between employers,**



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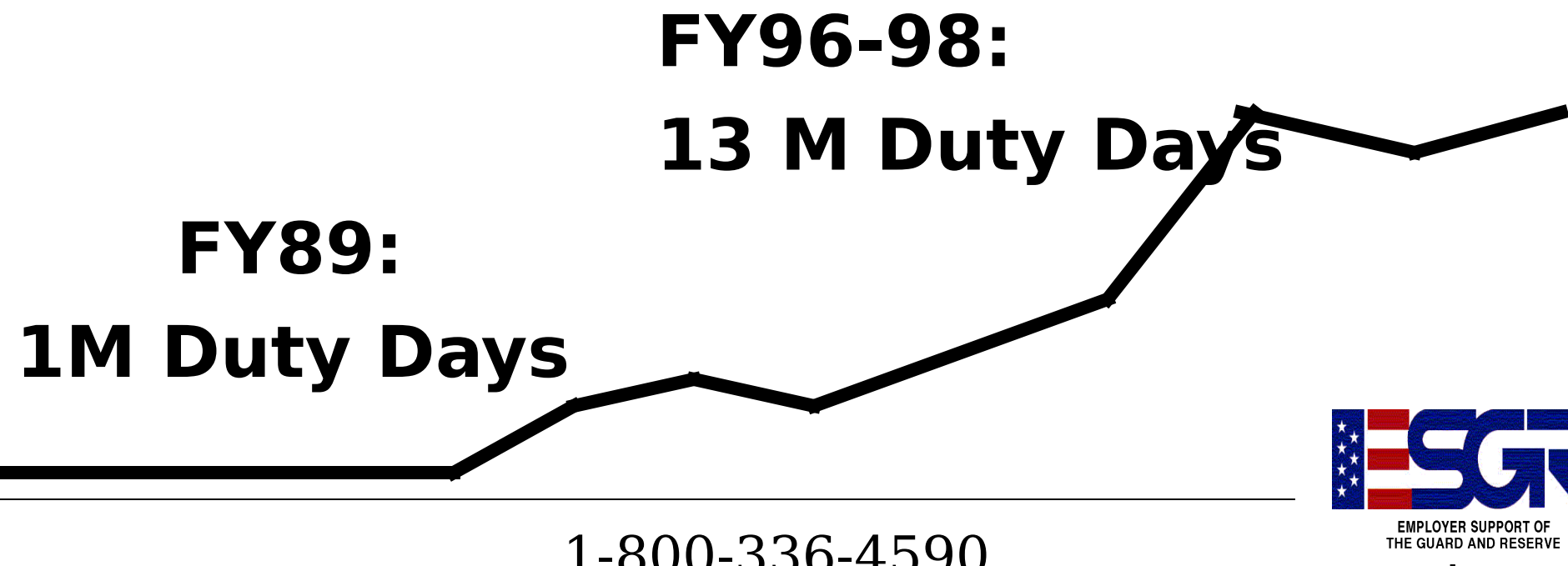


Mission

The mission of Employer Support of the Guard and Reserve is to obtain employer and community support to ensure the availability and readiness of Reserve forces.

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Reserve Component Contribution To The Total Force Nearly **13** times greater since collapse of Berlin Wall (1989), end of the Cold War





CRITICAL BALANCE for the RC Member



Voluntary Military Service Requirements

**Family
Commitments**

Civilian

Employment

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RETENTION

**The Sixth QRMC* stated that “ . . .
conflicts
between RC members and their full-
time
civilian employers account for nearly
one-third of all personnel losses
incurred by the Reserve components.”
(DoD Report to
Congress)**



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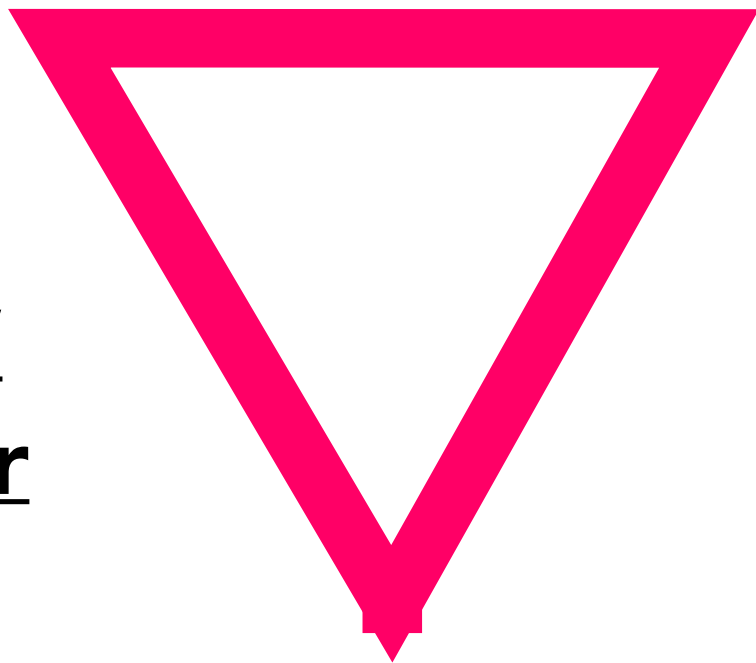


CRITICAL BALANCE:

Contact/Communication between



Employer



Military
Supervisor/
Commander

Reserve
Component
Member

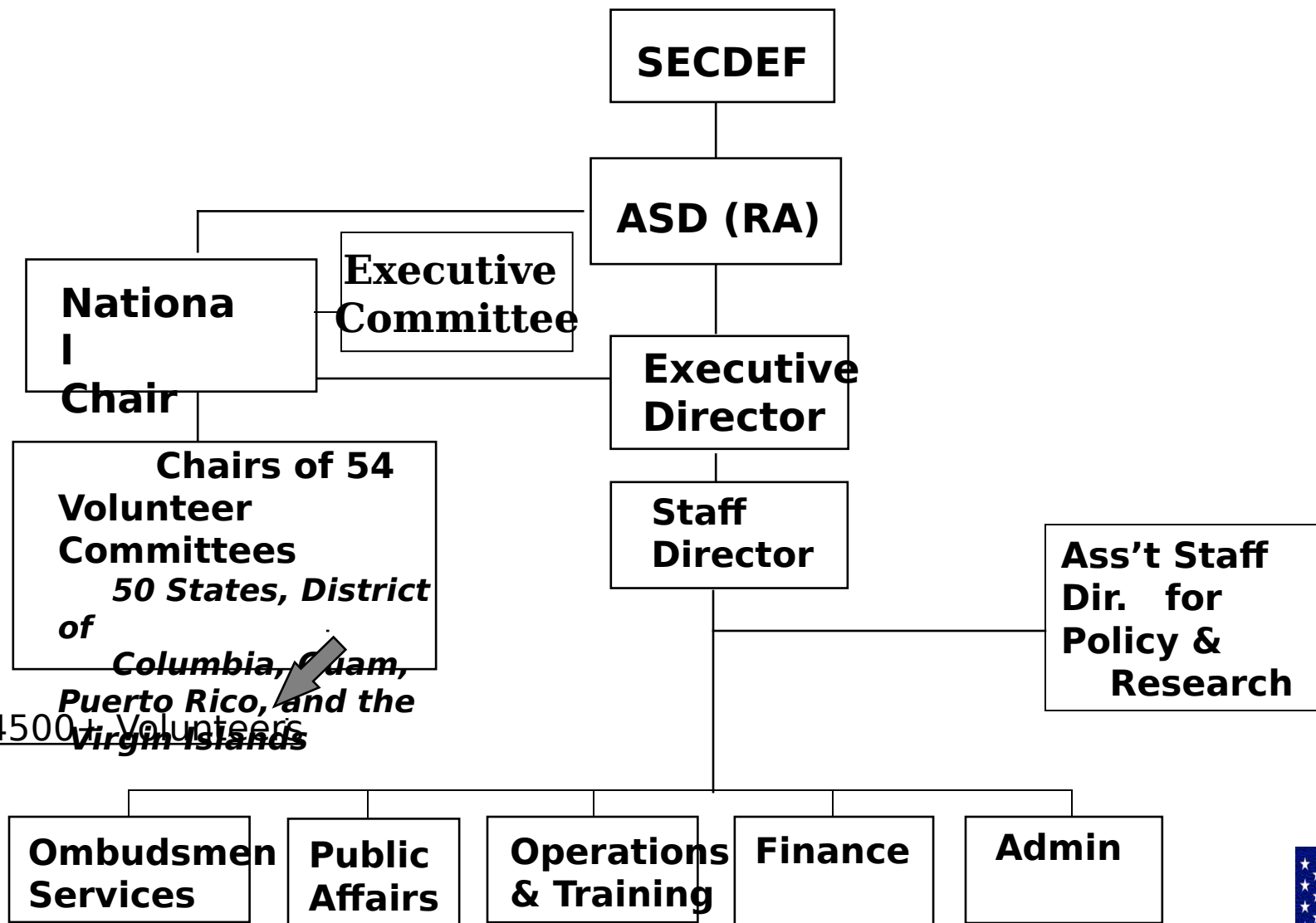
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National Structure



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ESGR Background

- **Established by Presidential declaration in 1972, under the Office of the Secretary of Defense.**
- **Operates programs as a field activity of the Department of Defense on behalf of all National Guard and Reserve members.**
- **Funded by Department of the Army, as executive agent.**
- **Includes 54 committees (every state, District of Columbia, Guam, Puerto Rico, and the Virgin Islands, staffed by 4,500 volunteers).**



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Program Implementation

- **National Program Administration**
 - **National Chair, Executive Committee Members**
 - **DoD Directive, Operational Guidelines, Mission One Handbook, Volunteer Training, Funding and Accounting for Expenditures of 54 Committees, etc.**
 - **Authorization and Funding for Ad Council PSAs**
- **Marketing**
 - **Ad Council Public Service Announcements (PSA)**
 - **News publications, Exhibits, Factsheets, and Promotional items**
 - **Employer Recognition and Awards**

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Program

Implementation

• Program Implementation by Volunteers

(continued)

- **ESGR Committees (one in every state, the District of Columbia, Guam, Puerto Rico, and the Virgin Islands)**
- **Business executives, civic leaders and current/former military members**

Note: Approximately 4,500 volunteers nationwide
(1 volunteer per 311 members of the Ready Reserve)

- 1.4 million Ready Reserve/4,500 volunteers = 311
- Ready Reserve does not include retirees or Standby Reserve

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ESGR

Programs

- **Bosslifts/Briefing with the Boss (BWB)**
- **Statement of Support**
- **Mission One (Mobilization Assistance/General Military Training/Professional Education)**
- **Awards Program**
- **Ombudsman Services Program (Information/Informal Mediation)**

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ESGR Committees

and

Reserve Component Units

**A Partnership of
“Volunteers”**

***Promoting
Employer Support!***

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ESGR Contact: National Staff and Local Leadership

1-800-336-

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